

# Self-Selection into Credit Markets: Evidence from Agriculture in Mali

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## Abstract

We partnered with a micro-lender in Mali to randomize credit offers at the village level. Then, in no-loan control villages, we gave cash grants to randomly selected households. These grants led to higher agricultural investments and profits, thus showing that liquidity constraints bind with respect to agricultural investment. In loan-villages, we gave grants to a random subset of farmers who (endogenously) did not borrow. These farmers have lower – in fact zero – marginal returns to the grants. Thus we find important heterogeneity in returns to investment and strong evidence that farmers with higher marginal returns to investment self-select into lending programs.

JEL: D21, D92, O12, O16, Q12, Q14

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## 1 Introduction

Agriculture sustains the majority of the poor in Mali, as is the case in most of Africa (World Bank 2000). The impact on revenue of additional investments in agriculture can be high, particularly with respect to small investments such as fertilizer and improved seeds (Beaman et al. 2013; Duflo, Kremer, and Robinson 2008; Evenson and Gollin 2003; Udry and Anagol 2006). We demonstrate that the return to agricultural investment varies across farmers, farmers are aware of this heterogeneity, and farmers with particularly high returns self-select into borrowing.

High average returns to agricultural investment could emerge when farmers lack capital and face credit constraints. Microcredit organizations have attempted to relieve credit constraints, but most microcredit lenders focus on small business financing. The typical microcredit loan requires frequent, small repayments and therefore does not facilitate investments in agriculture, where income comes as lump sums once or twice a year. By contrast, the loan product studied here is designed for farmers, providing capital at the beginning of the planting season and repayment is done as a lump sum after the harvest. However, lending may not be sufficient to induce investments in the presence of other constraints.<sup>2</sup> Farmers may be constrained by a lack of insurance (Karlan et al. 2013), have time inconsistent preferences (Duflo, Kremer, and Robinson 2011), or face high costs of acquiring inputs (Suri 2011). We investigate whether capital constraints are binding among farmers in Mali, and then, critically, if farmers with higher marginal returns to investment are those most likely to borrow.

We use an experiment which offered some farmers access to loans and other farmers unrestricted cash grants. Out of 198 study villages, our partner microcredit organization, Soro Yiriwaso, offered loans in 88 randomly assigned villages. In those “loan” villages, women could get loans by joining a local community association. In the remaining “no-loan” villages, no loans were offered. In the no-loan villages, we randomly selected households to receive grants worth 40,000 FCFA (US\$140). In loan villages, we waited until households (and the associations) had made their loan decisions and then we gave grants to a random subset of those households who did choose to borrow. We can then compare the average returns to the grant in the representative set of farmers in no-loan villages to the average returns to the grant in the self-

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<sup>2</sup> The evidence from traditional microcredit, targeting micro enterprises, is mixed: some studies find an increase in investment in self-employment activity (Crepon et al. 2011; Angelucci, Karlan, and Zinman 2013) while others do not. Rarely (Crepon et al. 2011 as the exception) have evaluations of microcredit found an increase in the profitability of small businesses as a result of access to microcredit, at least at the mean or median (Banerjee et al. 2013). This is in spite of evidence that the marginal returns to capital can be quite high in micro-enterprise (de Mel, McKenzie, and Woodruff 2008).

selected sample of households who did not take out loans in loan villages. This allows us to test an important question on selection: do those who do not choose to borrow have lower average returns than those who choose to borrow?

The cash grants in no-loan villages led to a significant increase in investments in cultivation. We observe more land being cultivated (8%), more fertilizer use (14%), and overall more input expenditures (14%). These households also experienced an increase in the value of their agricultural output and in profits by 13% and 12%, respectively. Thus, we observe a significant increase in investments in cultivation and an increase in profits from relaxing capital constraints. This impact on profit even persists after an additional agricultural season. Thus in this environment, capital constraints are limiting investments in cultivation.<sup>3</sup>

The impacts of cash grants in the loan villages reveal important selection effects induced by the lending process, both on observables and unobservables: the experimental design allows us to also ask whether farmers who most productively use capital are more likely to take loans, and then whether this composition effect is predicted by observables. In loan villages, households given grants did not earn any higher profits from the farm than households not provided grants. Yet, in the no-loan villages, households given grants had large increases in profits relative to those not provided grants. This suggests that households which chose to borrow, and were thus self-selected out of the sample frame in loan villages, had higher marginal returns than those who did not choose to borrow. We also look at other outcomes such as livestock ownership and small business operations. There is no evidence that grant recipients in loan villages are investing the capital in alternative activities more than their counterparts in no-loan villages. We conclude that there are heterogeneous returns across farmers, and specifically that the lending process sorts farmers into higher and lower productivity farmers.

What aspect of the lending process is creating the positive selection? The experimental design itself does not allow us to identify cleanly whether farmers are positively self-selecting into loans or whether the community, through the group-lending process, is screening out unproductive farmers. However, two facts suggest that the effect is through self-selection, not

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<sup>3</sup> The increase in investment contingent upon receipt of the grant is sufficient to reject neoclassical separation, but not to demonstrate the existence of binding capital constraints. For example, in models akin to Banerjee and Duflo (2012) with an upward-sloping supply of credit each farmer, a capital grant could completely displace borrowing from high-cost lenders, lower the opportunity cost of capital to the farmer and induce greater investment even though the farmer could have borrowed more from the high cost lender and thus was not capital constrained in a strict sense. However, there is no evidence that these grants lowered total borrowing. Therefore, we refer to the range of capital market imperfections that could cause investment responses to cash grants simply as credit constraints.

peer selection. First, we test whether the differential effect of cash grants for farmers in the loan villages (who chose not to borrow) versus the no-loan villages is driven by households with more socially integrated women. Since the community should have superior information about such households, communities would be able to more effectively screen out the low-return households among those who are socially integrated. Using baseline social integration data, we find that the differential effects are not stronger for households with socially integrated women and the differential effect remains after controlling for heterogeneity in baseline social integration, thus suggesting that peers are not screening on expected marginal returns to capital.

Second, we look at the distribution of returns. We find that whereas in no-loan villages there is no correlation between baseline profits and marginal returns to the grant, in the loan villages, the marginal returns to the grant are close to zero for those with high baseline profits and only positive for those with low baseline profits. If the lender or the peers were selecting borrowers, they would select based on profit *level*, not *marginal* profits, since profit levels are more important in determining repayment. Yet the selection effects are occurring only on high-profit-level farmers. The high-profit, low-marginal-return farmers are those who are not receiving loans. This implies that even after any bank or peer selection occurs (if any) on the level of profits, a selection effect still occurs, and thus is likely driven by self-selection.

We can also estimate the intent-to-treat impacts of offering loans on a range of outcomes. About 21% of households in our sample received loans (in loan villages), which is a take-up rate far below that of the grants - all households accepted the grants - but similar to other microcredit contexts. Like the grants, we find that offering loans led to an increase in investments in cultivation, particularly fertilizer, insecticides and herbicides, and an increase in agricultural output. We do not detect, however, a statistically significant increase in profits. Therefore we observe farmers investing in cultivation when capital constraints are relaxed through credit.

These loan impact results are in stark contrast to a long history of failed agricultural credit programs (Adams 1971), which often were implemented as government programs and thus plagued by politics (Adams, Graham, and Von Pischke 1984). In the expansion of microcredit in the 1980s and onward, we have seen several changes occur at once: a shift from individual to group lending processes (although now this trend is reversing (Giné and Karlan 2014; de Quidt, Fetzer, and Ghatak 2012)), a shift from balloon payments to high frequency repayment (Field et al. 2013 study a lending product that partially reverses this trend, with a delayed start to repayments), a shift from government to nongovernment (and now to for-profit) institutions, and a shift from agricultural focus to entrepreneurial focus (Karlan and Morduch 2009;

Armendariz de Aghion and Morduch 2010). The loan impact component of this study effectively returns to this older question, but tests an agricultural lending model that is different than had been employed in the past, since there is no government involvement, group liability and also little to no subsidy.

Our results on self-selection into borrowing also have two important methodological implications. First, they provide evidence of critical selection biases from non-experimental studies. For example, to assess the impact of lending to farmers, had we merely matched borrowers to non-borrowers on observable characteristics, we would have overestimated the impact of credit, since those who chose to borrow have higher returns to capital than those who did not choose to borrow. Although the main motivation behind conducting randomized trials is to avoid assumptions regarding selection, the empirical relevance of the bias is rarely estimated (exceptions, for example, exist in the job training literature, LaLonde (1986)). Second, the results also highlight the pitfalls of estimating treatment-on-the-treated analysis in the credit context, given heterogeneous treatment effects with respect to likelihood of borrowing.

## **2 The Setting, experimental design and data**

Agriculture in most of Mali, and in all of our study area, is exclusively rainfed. Evidence from nearby Burkina Faso suggests that income shocks translate into consumption volatility (Kazianga and Udry 2006), so improving agricultural output can have important welfare consequences not only on the level of consumption but also the household's ability to smooth consumption within a year. The main crops grown in the area include millet/sorghum, maize, cotton (mostly grown by men); and rice and groundnuts (mostly grown by women). At baseline, about 40% of households were using fertilizer<sup>4</sup>, and 51% were using other chemical inputs (herbicides, insecticide).

The loans were marketed, implemented, serviced and financed by Soro Yiriwaso, a Malian microcredit organization (and an affiliate of Save the Children, an international nongovernmental organization based in the United States). The cash grants were implemented by Innovations for Poverty Action. Figure 1 demonstrates the design, and Figure 2 presents the timeline.

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<sup>4</sup> The government of Mali introduced heavy fertilizer subsidies in 2008. The price of fertilizer was fixed to 12,500 FCFA per 50kg of fertilizer. This constituted a 20% to 40% subsidy, depending on the type of fertilizer and year. Initial usage of the subsidy was low in rural areas initially but grew over time, helping to explain the increase in input expenses we observe in our data from baseline to endline (Druilhe and Barreiro-Huré 2012).

## 2.1 Experimental design

The sample frame consisted of 198 villages, located in two *cercles* (an administrative unit larger than the village but smaller than a region) in the Sikasso region of Mali.<sup>5</sup> The randomization consisted of two steps: First, we assigned villages to either loan (88) or no-loan (110) treatment. In loan villages, anyone could receive a loan by joining a women's association created for the purpose. Second, after loan participation had been decided, those households who did not borrow were randomly assigned to either receive a grant or not. Below we describe each component in detail.

### *Loans*

Soro Yiriwaso (SY) offered their standard agricultural loan product, called *Prêt de Campagne*, in 88 of the study villages (village-level randomization). This product is given exclusively to women, but money is fungible within the household. Unlike most microloan products, it is designed specifically for farmers. Loans are dispersed at the beginning of the agricultural cycle in May-July and repayment occurs after harvest. Administratively the loan is given to groups of women organized into village associations, but each individual woman receives a contract with the association. Repayment is tracked only at the group level, and there is nominally joint liability. On average there are about 30 women per group and typically 1, though up to 3, associations per village. This is a limited liability environment since these households have few assets and the legal environment of Mali would make any formal recourse on the part of the bank nearly impossible. However, given that loans are administered through community associations, the social costs of default could be quite high. In practice we observe no defaults over the two agricultural cycles where we were collaborating with Soro Yiriwaso.<sup>6</sup>

The annual interest rate is 25% plus 3% in fees and a mandatory savings of 10%. SY offered loans in the study villages for the 2010 and 2011 agricultural seasons. The average loan size in 2010 was 32,000 FCFA (US\$113).<sup>7</sup>

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<sup>5</sup> Bougouni and Yanfolila are the two cercles. Both are in the northwest portion of the region and were chosen because they were in the expansion zone of the MFI, Soro Yiriwaso. The sample frame was determined by randomly selecting 198 villages from the 1998 Malian census that met three criteria: (1) were within the planned expansion zone of Soro Yiriwaso, (2) were not currently being serviced by Soro Yiriwaso, and (3) had at least 350 individuals (i.e., sufficient population to generate a lending group).

<sup>6</sup> This is not atypical for Soro. In an assessment conducted by Save the Children in 2009, 0% of Soro's overall portfolio for this loan product was at risk (> 30 days overdue) in years 2004-2006, rising to only .7% in 2007.

<sup>7</sup> We use the 2011 PPP exchange rate with the Malian FCFA at 284 FCFA per USD throughout the paper.

## Grants

Grants worth 40,000 FCFA (US\$140) were distributed by Innovations for Poverty Action (with no stated relationship to Soro Yiriwaso) to about 1,600 female survey respondents in May and June of the agricultural season of 2010-2011. In the 110 villages not offered loans, households were randomly selected to receive grants and a female household member – to parallel the loans – was always the direct recipient. US\$140 is a large grant: average input expenses, in the absence of the grant, were US\$196 and the value of agricultural output was US\$522. The size of the grant was chosen to closely mimic the size of the average loan provided by Soro Yiriwaso, though *ex post* the grant ended up being slightly larger on average than loans. In no-loan villages, we also provided some loans to a randomly selected set of men, but we exclude those households from the analysis in this paper.<sup>8</sup>

In loan villages, grant recipients were randomly selected among survey respondents who did not take out a loan.<sup>9</sup> We attempted to deliver grants at the same time in all villages, but administrative delays on the loan side meant that most grants were delivered first in no-loan villages, and there is an average 20-day difference between when no-loan households received their grants from their counterparts in loan villages. We discuss the implications of this delay in section 3.2.1.

In order to minimize the possibility of dynamic incentives to not borrow, we informed recipients that the grants were a one-time grant, not an ongoing program, and also distributed some grants in loan villages to a few borrowers who were not in the survey, so that it was not obvious that borrowing precluded someone from being a grant recipient.

## 2.2 Data

Figure 2 shows the timeline of the project. The baseline was conducted in January-May 2010. A first follow-up survey was conducted after the first year of treatment and the conclusion of the

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<sup>8</sup> These data are intended for a separate paper analyzing household dynamics and bargaining, and we do not consider them useful for the analysis here since loans were only given to women.

<sup>9</sup> We determined who took out a loan by matching names and basic demographic characteristics from the loan contracts between the client and Soro Yiriwaso, which Soro Yiriwaso shared with us on an ongoing basis. There were a few cases (67) where Soro Yiriwaso allowed late applications for loans and households received both a grant and a loan. The majority (41 out of 67) of these cases occurred because there were multiple adult women in the household, and one took out a loan and another received a grant. We include controls for these households. The results are similar if the observations are excluded.

2010 agricultural season<sup>10</sup> in January-May 2011, and a second follow-up survey was conducted after the second year of treatment and the conclusion of the 2011 agricultural season in January-May 2012. In the three rounds, similar survey instruments covered a large set of household characteristics and socioeconomic variables, with a strong focus on agricultural data including cultivated area, input use and production output at individual and household levels. We also collected data on food and non-food expenses of the household as well as on financial activities (formal and informal loans and savings) and livestock holdings.

### **2.3 Randomization, balance check and attrition**

The randomization was done after the baseline using a re-randomization technique ensuring balance on key variables.<sup>11</sup> The randomization of the provision of grants was done at the household level, while the loan randomization was at the village level. Moreover, we did separate randomization routines for the grant recipients in the loan and no-loan villages. We control for all village and household-level variables used in the re-randomization routine and interactions of the household-level variables with village type (loan or no-loan) in all analyses.

We conduct different tests to verify that there are no important observable differences between the different groups in the sample, using variables not included in the randomization procedure. Appendix Table A1 looks at baseline characteristics across three comparisons: (i) loan to no-loan villages; (ii) grant to no-grant households in no-loan villages; and (iii) grant to no-grant households in loan villages. Few covariates are individually significantly different

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<sup>10</sup> We also conducted an “input survey” on a subsample of the sample frame right after planting in the first year (September-October 2010), in order to collect more accurate data on inputs such as seeds, fertilizer and other chemicals, labor and equipment use. This input survey covered a randomly selected two thirds of our study villages (133 villages) and randomly selected half of the households (stratifying by treatment status) to obtain a subsample of 2,400 households. We use the input survey if conducted, and if not we use the end of season survey. We also control for timing of the collection of the data in all relevant specifications.

<sup>11</sup> First, a loop with a set of number of iterations randomly assigned villages to either loan or no-loan, and then we selected the random draw that minimized the t-values for all pairwise orthogonality tests. This is done because of the difficulties stratifying using a block randomization technique with this many baseline variables. The variables used for the loan randomization were: village size, an indicator for whether the village was all Bambara (the dominant ethnic group in the area), distance to a paved road, distance to the nearest market, the percent of households having a plough, the percentage of women having a plough, fertilizer use among women in the village, average literacy rate, and the distance to the nearest health center. For household-level randomization we used: whether the household was part of an extended family; was polygamous; the primary female respondent’s: land size, fertilizer use, and whether she had access to a plough; an index of the household’s agricultural assets and other assets, and per capita food consumption. See Bruhn and McKenzie (2009) for a more detailed description of the randomization procedure.



across the three comparisons, and an aggregate test in which we regress assignment to treatment on the set of 11 covariates fails to reject orthogonality for each of the 3 comparisons (p-value of 0.26, 0.91 and 0.67, respectively, reported at the bottom of the table).

Our attrition rate is low: approximately one percent each round. Regardless, Appendix Table A2 reports tests for differential attrition comparing the same groups as in Table A1, from baseline to the first follow-up and to the endline. For each of the three comparisons, we fail to reject that attrition rates are on average the same in the compared groups for both follow up years. In a regression of attrition on the nine covariates, treatment status, and the interaction of nine covariates and treatment status, a test that the coefficients on treatment status and the interaction terms are jointly zero fails to reject for all but one of the six regressions (results on bottom row of Appendix Table 2).

### **3 Selection into loans**

#### **3.1 Observable characteristics of borrowers versus non-borrowers**

Take-up of the loans, determined by matching names from administrative records of Soro Yiriwaso with our sample, was 21% in the first agricultural season (2010-11) and 22% in the second (2011-2012). Despite the similarity in overall take-up numbers, there is a lot of turnover in clients. Only about 65% of clients who borrowed in year 1 took out another loan in year 2. This overall take-up figure is similar to other evaluations of microcredit focusing on small enterprise (Angelucci, Karlan, and Zinman 2013; Attanasio et al. 2011; Augsburg et al. 2012; Banerjee et al. 2013; Crepon et al. 2011; Tarozzi, Desai, and Johnson 2013). Table 1 provides descriptive statistics from the baseline on households who choose to take out loans in loan villages, compared to non-clients in those villages. Information on the household as a whole as well as the primary female respondent and primary male respondent is reported. There is a striking pattern of selection into loan take-up: households that invest more in agriculture, have higher agricultural output and profits, and have more agricultural assets and livestock, are more likely to borrow. Women in households who borrow are also more likely to own a business and are more “empowered” by three metrics: they have higher intra-household decision-making power, are more socially integrated and are more engaged in community decisions.<sup>12</sup> Households that borrow also have higher consumption at baseline than non-clients.

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<sup>12</sup> All three of these variables are indices, normalized by the no-grant households in loan-unavailable villages. The household decision-making index includes questions on how much influence she has on decisions in the following domains: food for the household, children’s schooling expenses, their own health, her own travel within the village, and economic activities such as fertilizer purchases and raw materials for small business activities. The community action index includes questions on: how frequently she speaks with different village leaders, and

### 3.2 Returns to the grant in loan and no-loan villages

Panel A of Table 2 shows the estimates from the following regression using the two years of follow up data we have on farm investments and output.

$$Y_{ijt} = \alpha + \beta_1 grant_i \cdot I\{t = 2011\} + \beta_2 grant_i \cdot I\{t = 2011\} \cdot loan_j \\ + \beta_3 grant_i \cdot I\{t = 2012\} + \beta_4 grant_i \cdot I\{t = 2012\} \cdot loan_j \\ + \beta_5 I\{t = 2012\} + \beta_6 I\{t = 2012\} \cdot loan_j + X_{ijt}\pi + \theta_j + \varepsilon_{ijt}$$

where  $grant_i$  indicates individual  $i$  received a grant in May-June 2010, and  $loan_j$  indicates that the MFI offered loans in village  $j$ .  $I\{t = 2011\}$  is an indicator of the data round. We also include year by village type (loan vs no-loan) controls, and additional baseline controls ( $X$ ) which include the baseline value of the dependent variable  $y_0$ <sup>13</sup> plus its interaction with year by village type, village fixed effects, and stratification controls described in section 2.3 and listed in the notes of the table, and indicators for whether the household received both a grant and loan\*year indicators.  $\beta_1$  and  $\beta_2$  are the primary coefficients of interest.  $\beta_1$  is the effect of the cash grant on the outcome  $Y_{ijt}$  in the non-loan villages, i.e., the average effect of the cash grant among all potential borrowers.  $\beta_2$  shows the differential impact of receiving grant on the outcome  $Y_{ijt}$  for the households that did not borrow (in loan villages) compared to the random, representative sample in no-loan villages.

Panel A of Table 2 shows the estimates from this regression for a variety of cultivation outcomes (inputs along with harvest output and profits) and Panel A of Table 3 shows the analogous estimates for other, non-cultivation outcomes such as livestock, small business ownership, consumption, and female empowerment.

#### 3.2.1 Agriculture

Columns (1)-(6) look at agricultural inputs. We see in the first row that in households who did receive a grant, compared to those who did not in no-loan villages, the amount of land cultivated increased (0.18 ha, se=0.065) a small but significant amount. The grant also induced an increased in hired labor days (2.7 days, se=0.80). 2.7 days is a small number, but these

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different types of participation in village meetings and activities. The social capital index includes questions about 7 other randomly selected community members from our sample and whether the respondent knows the person, are in the same organization, would engage in informal risk sharing and transfers with the person, and topics of their discussions (if any).

<sup>13</sup> In cases where the observation is missing a baseline value, we instead give the lagged variable a value of -9 and also include an indicator for a missing value.

households use very little hired labor: the mean in the control in 2011 is only 17 days throughout the agricultural season. Fertilizer (\$11, se=4.4) and other chemical inputs (\$9, se=2.2) also increased by 14 and 19 percent respectively. Total input expenses (excluding family labor and the value of land, which are challenging to value) increased to US\$28 (se=8.2), a 14 percent increase. The grants therefore led to an increase in agricultural investment. Columns (7)-(8) show that output and farm profits (excluding the value of family labor and land) also went up significantly. Output went up by 13 percent (\$66, se=20) and profits by 12 percent (\$40, se=15). Overall, we see significant increases in investments and ultimately profits from relaxing capital constraints.<sup>14</sup>

Table 2 shows that the selected sample of households who did not take out a loan do not experience such positive returns when capital constraints are relaxed. Across the board, the estimates of the impact of the grant in loan villages in 2011 (year 1) are near zero. Column (1) shows that while households in no-loan villages increased the amount of land cultivated as a result of the grant, households in loan villages (who did not take out a loan) by contrast did not ( $\beta_2$  is -0.16 ha, se=0.09 and the p value of the test that the sum of  $\beta_2$  and  $\beta_1$  is zero is 0.85). The interaction term for family labor days (-9, se 6), fertilizer expenses (-\$8.8, se=6.5) and other chemical expenses (-\$7, se=3) are all negative, though only the latter is statistically significant. Total input expenses in loan villages do increase in response to the grant by \$17 (p value is 0.06), which is not statistically different from the estimate in no-loan villages of \$28. However, we see no corresponding increase in output nor in profits. The  $\beta_2$  interaction coefficient for output is similar in magnitude and negative (-\$49.80, se=27.7), offsetting the increase in output in no-loan villages (\$66, se=19). The test that the sum of the two coefficients is different from zero is not rejected (p=0.42). Similarly for profits, the total effect in loan villages is actually negative (-\$3.78) and not significantly different from zero (p=.81). Thus while there is some evidence that among households who did not take out loans, the grant induced some increase in inputs, there is no evidence of increases in agricultural output nor profits – in stark contrast to the random sample of households in no-loan villages.

The analysis indicates that households who are screened out of loans are those without high returns in agriculture to cash transfers. In contrast to the literature on health products, where

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<sup>14</sup> We are not estimating the marginal product of capital as in de Mel, McKenzie, and Woodruff (2008) but instead the “total return to capital”– i.e., cash. Beaman et al. (2013) showed in this same area that labor inputs also adjust along with agricultural inputs, making it impossible to separate the returns to capital from the returns to labor without an additional instrument for labor inputs. We are therefore capturing the total change in profits and investment behavior when capital constraints are relaxed but will use the term “returns” when referring to the type of farmers who select into agriculture.

much of the evidence points towards limited screening benefits from cost sharing (Cohen and Dupas 2010; Tarozzi et al. 2013), we find that the repayment liability does lead lower return households to be screened out.<sup>15</sup> The design does not allow us to experimentally determine whether households are self-selecting (demand side) or being screened by the lender / association (supply side). In section 3.4, we will discuss this further and look at the interaction with respect to social integration, and the agricultural profits distribution for each treatment group, to provide us with evidence that the results are driven by self-selection, not peer or bank selection.

### *Year 2*

We observe a persistent increase in output and profits in the 2011-2012 agricultural season (year 2) from the grant given in 2010, as shown by the  $\beta_3$  coefficients in Table 2: output is higher in grant recipient households by \$50 (se=22) in Column (7) of Table 2 and profits by \$47 (se=17). This is striking since we do not observe grant-recipient households spending more on inputs in Column 6 (\$2, se=10). One thing to note, however, is that some of the investments in year 1 may benefit year 2 output. There are also changes in agricultural practices which we may not capture with our measure of input expenses. For example, in 2011 grant-recipient households spend more on purchasing seeds. In 2012 these households spend no more on seeds than control households but they do use a larger quantity of seeds. This could reflect learning but also could reflect the use of hybrid seeds in year 2011 which provide some yield benefits the following year, even without re-purchasing seeds. This highlights that our simple accounting of 2011 profits as 2011 output minus 2011 inputs is imperfect, but we have no way of constructing a depreciation rate for the various inputs. We also see a continued increase in the extensive margin of fertilizer use but not in (average) expenses.

In year 2, we see a similar negative interaction term,  $\beta_4$ , on profits in Column (8) as in year 1, which is significant at the 10% level (-\$39, se=22.9). The lower profits may be a result of higher input use: Column (6) shows that, in loan villages, grant-recipient households spent more on input expenses (\$27, se=17.1) than control households in 2012. Although this is not statistically significant compared to the grant recipients in non-loan villages, it is statistically significant compared to control (p=0.034).

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<sup>15</sup> However, consistent with the literature on subsidies of health products (Dupas 2013; Kremer and Miguel 2004; Ashraf, Berry, and Shapiro 2010), we find demand is dramatically dampened: loan take-up is around 21% percent while all households accepted the grant.

## *Timing*

One concern about our interpretation of the results is that on average, households received grants in loan villages 20 days later than in no-loan villages because of delays in the administration of the loans. If farmers in no-loan villages received grants too late in the agricultural cycle to make productive investments, we would erroneously conclude that there is positive selection into agricultural loans when in reality the result is attributable to our experimental implementation. This is particularly a concern since we observe farmers increase the amount of land they farm, which is a decision which occurs very early in the agricultural cycle. In Appendix Table A3, we look at land cultivated (i.e., an investment decision made early in the process) and an index of all the agricultural outcomes and find no relationship with the timing of the grant, among the grant-recipient households in no-loan villages.<sup>16</sup>

### **3.2.2 Other outcomes**

Table 3 shows the estimates of equation (1) looking at outcomes other than agriculture. The most striking result is in Columns (1) and (2): grant-recipient households in no-loan villages are more likely to own livestock (0.11 percentage points,  $se=0.014$ ), and there is a large (\$160,  $se=72$ ) increase in the value of total livestock compared to no-grant households. This represents a 10% increase in the value of household livestock, and is slightly larger than the value of the grant itself. Recall we saw in Table 3 that households also spent an extra \$28 on cultivation investments. The livestock value is measured several months after harvest; these results may indicate that post-harvest, households moved some of their additional farming profits into livestock.<sup>17</sup> We also find evidence that the grant increased the likelihood in no-loan villages that a recipient household had a small enterprise (0.038 percentage points higher,  $se=0.015$ ), as shown in Column (3).<sup>18</sup> Grant recipient households also consumed more, including 12% more food (Column 4, \$0.38 per day in adult equivalency,  $se=0.11$ ) and 6% in non-food expenditures (Column 5, \$2.95 per month,  $se=1.4$ ). We find the latter persistent in year 2 but food consumption not. Columns (6)-(9) show no main effect of the grant on whether the

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<sup>16</sup> We look at two main specifications: one in which we include date the grant was received linearly and with its square, and a second which splits the sample into the first half of the grant period and the second half (since most of the grants in the loan-available villages were distributed in the second half). In both cases we control for whether this was the team's first visit to the village (revisit to village).

<sup>17</sup> We may also over-value recently-purchased livestock which may be younger or smaller in treatment households since we use village-level reports of livestock prices to value livestock quantities for all households.

<sup>18</sup> Appendix Table A4 shows in Column (1) that despite increasing the extensive margin of small business, we do not measure an increase in business profits after year 1.

household has any financial savings, membership in rotating, savings and loans associations (ROSCAs), education expenses or medical expenses.<sup>19</sup>

The investment and spending patterns among grant recipient households in loan villages for the most part echo those described above in no-loan villages. Column (1) shows that while grant recipients in loan villages were overall more likely to own livestock than their control counterparts, the magnitude of the effect is about half as large as in the no-loan villages (interaction term is -0.046 percentage points,  $se=0.022$ ). The remainder of the outcomes however shows few differences.<sup>20</sup>

Taken together, Panel A of Table 3 shows that the grants benefited households in a variety of ways. However, we have no strong evidence that households in loan villages, who did not experience higher agricultural output and profits as in no-loan villages, used their grants to invest in alternative higher-return activities other than cultivation.

### *Year 2*

In year 2, the coefficients on the impact of the grants in no-loan villages ( $\beta_3$ ) show persistent impacts for some key outcomes. Columns (1) and (2) demonstrate that grant-recipient households are more likely to own livestock (0.09,  $se=0.015$ ) and continue to hold more livestock assets (\$270,  $se=132$ ) than control households in no-loan villages. They are also more likely to own a business (3 percentage points,  $se=0.013$ ).<sup>21</sup> There is no increase in food consumption in year 2 (\$0.05,  $se=0.17$ ) but an increase in monthly non-food expenditure (\$3.89,  $se=2.12$ ). Households are also more likely to have financial savings (0.035 percentage points,  $se=0.019$ ) and be members of rotating savings and loans associations (ROSCAs) (0.039

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<sup>19</sup> Columns (2) through (4) of Appendix Table A4 also show no impact in year 1 on women's empowerment, involvement in community decisions nor social capital, respectively.

<sup>20</sup> The only outcome which suggests potential heterogeneity in behavior upon receiving a grant between our random, representative households in no-loan villages and our selected sample in loan villages is medical expenses, in Column (10). Medical expenses (in the last 30 days) are marginally-significantly higher in no-loan grant households (\$4.37,  $se=2.52$ ), since medical expenses may have declined (-\$2.54,  $se=1.85$ ) among grant recipients in loan villages. The total effect in loan villages is not statistically different from zero ( $p=0.28$ ). This is a difficult outcome to interpret because having more resources could mean a household is more likely to treat illnesses they experience but are also more able to invest in preventative care, making the prediction of the treatment effect ambiguous.

<sup>21</sup> Appendix Table A4 shows in Column (1) that business profits increase by 18% (\$42,  $se=18.4$ ) in year 2.

percentage points,  $se=0.018$ ). Columns (9)-(10) show that there continues to be no measurable impact on educational expenses ( $\$0.41$ ,  $se=3.64$ ), or medical expenses ( $-\$0.76$ ,  $se=1.80$ ).<sup>22</sup>

Table 3 shows that, similar to year 1, there is little evidence of households in no-loan villages using grants differently than those in loan villages across this set of non-agricultural outcomes (livestock ownership, owning a small business, and consumption) in year 2. There is an alternative hypothesis that the loan selected in people with short-run investments (i.e., those with payoffs within one year), and non-borrowers invested their grants in longer-term investments. However, even by the end of the second year, we do not see profit increases (for non-borrowers in loan villages who receive grants) from enterprise investment, longer-term farm investments, or other long-term investments such as education, to support this hypothesis; nor does the qualitative information from the field support this alternative hypothesis.

### **3.3 Unobservable versus observable predictors of marginal returns**

Table 1 demonstrated that loan-takers are systematically different at baseline than those who do not take out loans on a number of characteristics, including those which are surely important in cultivation: they have more land, spend more in inputs, and enjoy higher output and profits. These baseline characteristics may be enough to predict who could most productively use capital on their farm. Theoretically the prediction is ambiguous: many models would predict that those who have the highest returns are households who are the most credit constrained. We observe individuals who take out loans have on average *more* wealth in the form of livestock. This could mean they have lower returns to investments in cultivation. However, they may also have access to better technologies, like a plough, which could increase their returns to capital.

Here we examine whether the marginal returns from grants and the selection effect discussed above are predicted fully by characteristics observed in the baseline, or if there is additional selection that occurs based on unobservables. We use the same specification as earlier but also include baseline characteristics ( $Z$ ) interacted with an indicator for receiving a grant, for year 1 and year 2.

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<sup>22</sup> Appendix table A4 also suggests no change in intra-household bargaining (0.059 of a standard deviation,  $se=0.039$ ) or community action (0.021,  $se=0.045$ ). The social capital index in column (4) shows a significant rise of 0.09 of a standard deviation ( $se=0.017$ ) in year 2.

$$\begin{aligned}
Y_{ijt} = & \alpha + \beta_1 grant_i \cdot I\{t = 2011\} + \beta_2 grant_i \cdot I\{t = 2011\} \cdot loan_j \\
& + \beta_3 grant_i \cdot I\{t = 2012\} + \beta_4 grant_i \cdot I\{t = 2012\} \cdot loan_j + \gamma_1 grant_i \cdot Z_{ijt} \cdot I\{t = 2011\} \\
& + \gamma_2 grant_i \cdot Z_{ijt} \cdot I\{t = 2012\} + \gamma_3 Z_{ijt} \cdot I\{t = 2011\} + \gamma_4 Z_{ijt} \cdot I\{t = 2012\} \\
& + \beta_5 I\{t = 2012\} + \beta_6 I\{t = 2012\} \cdot loan_j + X_{ijt} \pi + \theta_j + \varepsilon_{ijt}
\end{aligned}$$

We structure our analysis by sequentially increasing the controls we include in the regression, by first focusing on Z variables which would be fairly observable to microcredit institutions (MFI), then including variables which would be fairly observable to the community and therefore may be included in screening mechanisms which use the community (as in group-lending), and finally adding in our measure of risk aversion.

Table 4 shows our main empirical specification with profits as the outcome, with different baseline household-level controls. Column (1) is identical to Column (8) in Table 2 and is included for ease of comparison. Column (2) adds in Z variables measured at baseline, and their interactions, that an MFI may be able to easily observe: the household's landholdings (in hectares), the value of their own livestock, agricultural profits, an indicator for whether the household has six or more adults (the 90<sup>th</sup> percentile), an indicator for the presence of an extended family, and the number of children in the household. Column (2) shows that the estimates of the differential effect of the grant in loan versus no-loan villages is reduced in magnitude slightly (-\$36.72, se=21.87 compared to -\$44 without controls) but continues to be significant at the 10% level. We show the coefficients from the interactions between some of these Z variables and grant receipt. Strikingly, higher baseline profits do not predict higher returns to the grant, at least on average. We also do not observe a statistically significant relationship between baseline livestock value or land size and returns to the grant. However, larger households do benefit more from the grants in years 1 and 2 than smaller households.

Column (3) adds in additional information which would likely be known within the community: the primary female respondent's intra-household decision-making power, her engagement in community decision-making and her social capital. Finally, Column (4) also adds in a measure of risk aversion. Respondents were asked to choose between a series of lotteries, which vary in terms of their expected value vs risk. We include an indicator for choosing the perfectly safe lottery, which about half the sample chooses. In all specifications, the estimates on the differential impacts of the grants in loan versus no-loan villages are slightly smaller in magnitude but still negative and statistically significant at the 10% level. We therefore conclude that our estimates of selection effects are not driven by the rich set of observables we measure at the baseline, but by unobservables, such as land productivity, access to complementary inputs, or farmer skill. In the next section we examine whether the selection is a demand-side



effect (people choosing whether to borrow or not) or a supply-side effect (lenders or peers choosing whether to let a farmer into their lending circle).

### **3.4 Is screening driven by supply-side or demand-side forces?**

In section 3.1.1 we showed that providing cash grants to households who did not take out loans led to lower agricultural returns – and in fact zero returns – compared to households who were randomly selected in no-loan villages. The experimental design itself does not allow us to differentiate how the screening itself occurs: it may be the result of self-selection on the part of farmers (demand-side) or due to screening on the part of the MFI or community associations (supply-side). The MFI itself has little to no information about loan applicants, so it is almost impossible that the positive selection is due to the MFI's screening process. However, women must go through a community association – which has joint liability for the loan – in order to get a contract with the MFI. It is therefore possible that the associations are screening out low-return farmers. Table 1 also showed that more connected women and wealthier households were more likely to take a loan, which would be consistent with supply-side factors like collateral creating a screening mechanism. We conduct two tests to disentangle these mechanisms, and both are consistent with self-selection.

Our first piece of evidence comes from Table 5. We observed in Table 1 that women with more social connections, as captured by the social integration index, were more likely to be microcredit clients. Women who are more connected in the community could be more likely to be clients due to supply-side screening: for these women, members know more about their activities and can both better monitor and better screen them. The highly integrated households who did not receive loans should have low returns to grants. If the association were screening households and generating the positive selection we observed in Table 2, we would anticipate households in loan villages with high social integration (who do not borrow) to have lower profits than the corresponding households in no-loan villages. That is, it would precisely be the low-return households about whom the community has good information (those who are socially integrated) that would be excluded from receiving loans. These households would then be over-represented in our sample in loan villages, driving down the returns to the grant. This gives us the prediction that Grant \* Baseline Social Integration Index \* Loan village \* year 1 would be negative: highly integrated households who do not receive loans would experience low returns. Its inclusion would also drive the  $\beta_2$  coefficient toward zero if this screening mechanism is driving our results. However, in Column (1) of Table 5 we observe essentially no change in the estimate of  $\beta_2$  compared to Column (1) of Panel A, Table 2 (-42.82 compared to -44.02, se=22.59). The quadruple interaction has a positive – not negative – coefficient (16.43, se=22.02) and is insignificant. Similarly in Columns (2)-(4) we see that qualitatively the inclusion

of the social integration index interactions changes little the estimate of  $\beta_2$  compared to the corresponding estimates in Columns (2)-(4) in Table 4.

Second, we look at which farmers are driving the selection effect. Figure 3 shows the CDF of profits in loan and no-loan villages. In each figure, we show the distribution of profits among farmers who received a grant and those who did not. In no-loan villages, we see that the entire distribution is pushed to the right for grant-recipient households relative to control. By contrast, in loan villages, grant-recipient households at the bottom 70% of the distribution earn more profits than their control counterparts. At the top of the distribution, however, we see no difference between grant and control households. The objective function of the MFI, and plausibly the women's association, is to maximize repayment. It is therefore unlikely that the supply-side would have screened out high profit farmers. Irrespective of their marginal returns, high-profit farmers would be capable of repaying the loan. Yet it is among the high-profit farmers in loan villages that we find that low marginal return households do not borrow. Therefore, this is evidence of self-selection.

Column (5) of Table 5 echoes this finding. We include additional interaction terms to look at heterogeneity between loan and no-loan villages in the returns to the grants by baseline profits. Column (5) shows that Grant \* Baseline profits \* Loan village \* Year 1 is significantly correlated with profits, and the inclusion of these additional interaction terms erodes the primary selection effect on Grant \* Loan village \* year 1. Had the effect been driven by supply-side screening, we would see the grant \* baseline profits \* year 1 capture the selection effect (because the supply-side screeners, whether the lender or the peers, would choose only the high profit *level*, i.e., high baseline profits, farmers as clients). Instead, after controlling for that, we observe selection occurring on *marginal* profits. Thus this supports the conclusion that the selection effect is via self-selection, not supply-side selection.

#### 4 Impact of the loans

We also show our estimates of the intent-to-treat (ITT) effects of being offered an agricultural loan on the same set of outcomes already discussed in section 3. In this analysis, we exclude all grant recipients, from both loan and ineligible villages. Panel B of Tables 2 and 3 show the results of the loan intent-to-treat analysis. We use the following specification:

$$Y_{ijt} = \alpha + \beta_1 loan_j \cdot I\{t = 2011\} + \beta_2 loan_j \cdot I\{t = 2012\} + X_{ijt}\pi + \theta_j + \varepsilon_{ijt}$$

where ( $X$ ) which include the baseline value of the dependent variable  $y_0$ , *cercle* fixed effects, and the village stratification controls described in section 2.3 and listed in the notes of the table

Table 2. The specification uses probability weights to account for the sampling strategy, which depends on take-up in the loan villages.

Panel B of Tables 2 and 3 show the ITT estimates. In Table 2, we observe an increase in input expenditures on family labor days (8.7, se=4.8), in fertilizer expenses (\$10.35, se=5.09) and other chemical expenses including insecticides and herbicides (\$5.08, se=2.76) in villages offered loans. Land cultivated also increases but is only at the margin of statistical significance (0.094 ha, se=0.058). The value of the harvest also increases by \$32 (se=19), but we do not measure a statistically significant increase in profits (\$17, se=15.8). Panel B of Table 3 shows an increase in the value of livestock (\$168, se=89) in Column (2) and a reduction in medical expenses (-\$4.78, se=1.62) in Column (10). We do not detect an impact on the other outcomes, including food and non-food consumption, whether the household has a small business, nor educational expenses.<sup>23</sup>

These results on impact of loans stand in stark contrast both to the recent literature on the impact of entrepreneurially-focused credit (see Angelucci, Karlan, and Zinman 2013; Attanasio et al. 2011; Augsburg et al. 2012; Banerjee et al. 2013; Crepon et al. 2011; Karlan and Zinman 2011; Tarozzi, Desai, and Johnson 2013), and an earlier agricultural lending literature that documented consistent institutional failures, typically with high default rates (Adams, Graham, and Von Pischke 1984; Adams 1971). The institutional results are also promising: the perfect repayment, and the retention to the following year (50%) is on par with typical client retention rates for sustainable, entrepreneurially-focused microcredit operations. The self-selection results do highlight, however, that estimating the treatment-on-the-treated (TOT) results would be inappropriate, since those who chose not to borrow have considerably lower returns to capital than those who choose to borrow.

## 5 Conclusion

Capital constraints are a binding constraint for at least some farmers in Southern Mali, and we find that agricultural lending with balloon payments (i.e., with cash flows matched to those of the intended productive activity) is a plausible way to increase investments in agriculture. This is an important policy lesson since the majority of microcredit has focused on small enterprise lending, and the typical microcredit loan contract – where clients must start repayment after a

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<sup>23</sup> Appendix Table A4 further shows no detectable effect on business profits, women's decision-making power within the household, women's involvement in community decisions, nor on women's social capital. This is similar to the existing evaluations of microcredit (Attanasio et al. 2011; Augsburg et al. 2012; Banerjee et al. 2013; Crepon et al. 2011; except Angelucci, Karlan, and Zinman 2013). Soro Yiriwaso did not have any explicit component of the program emphasizing women's empowerment.

few weeks – is simply ill-suited for agriculture. Field et. al. (2013) find similar results merely from delaying the onset of high frequency repayment, within the context of microenterprise. In Mali, for example, Soro Yiriwaso is the only microcredit organization with a product specially designed for agriculture, despite the fact that the vast majority of households in rural Mali depend on agriculture for a sizeable part of their livelihood.

Key to our main purpose, we find that the returns to capital in cultivation are heterogeneous and that higher marginal-return farmers self-select into borrowing more so than low marginal-return farmers. This has important implications for models of credit markets. In particular, our results provide rigorous empirical evidence for optimal selection into contracts, which is embedded in models like Evans and Jovanovic (1989), Buera (2009) and Moll (2013) but which has lacked clear empirical evidence. Our results also highlight the need to incorporate heterogeneity of returns in such models, as recognized by Kaboski and Townsend (2011).

These results are also important for policy, for example the targeting of social programs. Cash transfer programs are often means-tested and recent work suggests that both community targeting, where community members rank-order households to identify the poor, and ordeal mechanisms can be an effective way of generating screening on wealth/income in developing countries (Alatas et al. 2012; Alatas et al. 2013). Price is the screening mechanism we look at here with agricultural loans. The literature on health products in developing countries finds mixed evidence on whether positive prices or cost sharing creates a screening effect on usage.<sup>24</sup> Cohen, Dupas, and Schaner (2012) highlight the tradeoff between access and targeting through pricing of health products when the benefits are heterogeneous across households, as in their case with anti-malarial medication. Higher subsidies lead to higher access for households with malaria but poor targeting: among adults, about half of the subsidized medications went to people who did not have malaria. We find that in agriculture, the lending process generates positive self-selection so farmers who benefit the most from relaxing capital constraints are more likely to choose to borrow.

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<sup>24</sup> Cohen and Dupas (2010) and Tarozzi et al (2013) find no evidence households given bednets for free are less likely to use them. Ashraf, Berry, and Shapiro (2010), by contrast, find evidence that households who paid higher prices were more likely to use a water purification product. Tarozzi et al does find, though, that households who have malaria at baseline are more likely to take out microloans for bednets than those without malaria. (Dupas 2013) provides a summary of the literature.

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Table 1: Comparison of baseline characteristics of clients vs. non-clients in loan treatment villages

	Tookup	Did Not Takeup	Difference (from regression with village fixed effects)	
	(1)	(2)	(3)	
<b>A. Agriculture, Livestock &amp; Business</b>				
<i>Household</i>				
Land size (ha)	2.64 (2.71)	2.21 (2.64)	0.59 (0.13)	***
Total input expenses	205.82 (300.42)	151.87 (285.75)	46.37 (14.22)	***
Value of output	709.04 (752.17)	596.10 (827.66)	132.60 (39.79)	***
Profits	503.22 (555.12)	444.23 (642.11)	86.23 (30.84)	***
Total value of livestock	1871.22 (3037.90)	1294.65 (2549.92)	504.65 (135.22)	***
<b>B. Household Demographics</b>				
Nb of people in small HH	8.66 (3.67)	7.29 (3.51)	1.63 (0.18)	***
<b>C. Primary Female Respondent</b>				
Age	36.58 (10.29)	34.92 (11.68)	2.46 (0.58)	***
Married (0/1)	0.98 (0.13)	0.92 (0.27)	0.07 (0.01)	***
Not first wife (0/1)	0.33 (0.47)	0.19 (0.39)	0.13 (0.02)	***
Number of children	4.86 (2.34)	4.34 (2.40)	0.70 (0.12)	***
Risk aversion: safe lottery	0.46 (0.50)	0.50 (0.50)	-0.03 (0.02)	
Index of intra-household decision making power	0.08 (0.97)	-0.03 (1.05)	0.14 (0.05)	***
Index of community action	0.28 (1.03)	-0.03 (0.99)	0.26 (0.05)	***
Social integration index	0.23 (1.04)	-0.09 (0.98)	0.18 (0.05)	***
<b>D. Consumption</b>				
Value of food consumed per adult equiv (past 7 days)	3.93 (4.69)	3.83 (4.82)	0.40 (0.24)	*
Non-food expenses by HH (past 30 days)	48.09 (45.38)	39.77 (38.44)	10.04 (2.03)	***

## Notes

- The household decision-making index includes questions on how much influence she has on decisions in the following domains: food for the household, children's schooling expenses, their own health, her own travel within the village, and economic activities such as fertilizer purchases and raw materials for small business activities. The community action index includes questions on: how frequently she speaks with different village leaders, and different types of participation in village meetings and activities. The social capital index includes questions about 7 other randomly selected community members from our sample and whether the respondent knows the person, are in the same organization, would engage in informal risk sharing and transfers with the person, and topics of their discussions (if any). All three of these variables are indices, normalized by the no-grant households in loan-unavailable villages.
- Clients are defined by households who took out a loan in the 2010 agricultural season.

Table 2: Agriculture

	Land cultivated (ha)	Family labor (days)	Hired labor (days)	Fertilizer expenses	Other chemicals expenses	Total input expenses	Value output	Profits
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b>Panel A. Grant recipients, Size of grant: \$140</b>								
Grant * year 1	0.175 (0.065)	*** 5.8 (4.3)	2.7 (0.8)	*** 11.07 (4.38)	** 9.02 (2.20)	*** 28.26 (8.23)	*** 66.17 (19.05)	*** 40.25 (15.35)
Grant * loan village * year 1	-0.162 (0.093)	* -8.9 (6.4)	0.9 (1.4)	-8.84 (6.52)	-7.02 (3.02)	** -11.20 (12.15)	-49.79 (27.70)	* -44.02 (22.06)
Grant * year 2	0.071 (0.077)	-5.5 (4.0)	1.0 (0.8)	-1.59 (6.25)	0.88 (2.77)	2.15 (10.28)	49.65 (22.32)	** 46.48 (16.93)
Grant * loan village * year 2	0.065 (0.111)	9.1 (6.1)	1.0 (1.2)	11.94 (10.08)	7.88 (4.27)	* 26.90 (17.05)	-13.23 (32.12)	-38.52 (22.93)
Grant + Grant * loan village = 0 (year 1)	0.846	0.505	0.002	0.645	0.333	0.059	0.417	0.812
Grant + Grant * loan village = 0 (year 2)	0.091	0.438	0.017	0.192	0.008	0.034	0.117	0.608
N	11024	11025	11023	11022	11024	11024	11022	10912
Mean of control (year 1)	2.159	137.26	16.84	76.49	48.16	196.36	523.19	328.91
SD (year 1)	2.278	132.38	22.78	153.11	67.56	262.84	623.53	443.18
<b>Panel B. Loan ITT, Average loan size: \$113</b>								
Loan village - year 1	0.094 (0.058)	8.66 (4.83)	* -0.83 (1.00)	10.35 (5.09)	** 5.08 (2.76)	* 21.68 (8.80)	** 32.36 (19.46)	* 17.05 (15.80)
Loan Village - year 2	0.017 (0.071)	-1.06 (4.67)	-1.10 (1.02)	2.38 (6.18)	0.07 (3.20)	6.43 (11.36)	15.84 (23.22)	10.48 (15.94)
N	8775	8771	8763	8767	8770	8773	8771	8689
Mean of control (year 1)	2.083	134.91	17.07	71.52	46.72	186.24	503.37	318.50
SD (year 1)	2.257	129.66	23.35	144.78	65.92	250.17	599.36	433.60

## Notes

- 1 Rows showing Grant + Grant \* loan village = 0 (year 1) shows the p value of the test of whether the total effect of grants in loan villages is statistically different from zero.
- 2 Total input expenses includes fertilizer, manuring, herbicide, insecticide, farming equipment and hired labor but excludes the value of family labor.
- 3 Additional controls include in Panel A include: the baseline value of the dependent variable, village fixed effects, round x village type (loan-village vs no-loan-village) fixed effects, the baseline value interacted with round x village type effects, an indicator for whether the baseline value is missing, an indicator for the HH being administered the input survey in 2011, stratification controls (whether the household was part of an extended family; was polygamous; an index of the household's agricultural assets and other assets; per capita food consumption; and for the primary female respondent her baseline: land size, fertilizer use, and whether she had access to a plough), and indicators for whether the household received both a loan and a grant in year 1 and 2. Village-level stratification controls are not included since there are village fixed effects.
- 4 Additional controls in Panel B include: cercle fixed effects; the baseline value of the dependent variable, along with a dummy when missing, interacted with year of survey indicators; and village-level stratification controls: population size, distance to nearest road, distance to nearest paved road, whether the community is all bambara (dominant ethnic group) distance to the nearest market, percentage of households with a plough, percentage of women with access to plough in village, percentage of women in village using fertilizer and the fraction of children enrolled in school. The specification uses probability weights to reflect sampling design.
- 5 Standard errors are in parantheses and clustered at the village level in all specifications.

Table 3: Other Outcomes

	Own any livestock	Total value of livestock	HH has a business	Food consumption EQ (past 7 days)	Monthly non-food exp	HH has any financial savings	Primary is member of ROSCA	Educ expenses	Medical expenses
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
<b>Panel A. Grant recipients, Size of grant: \$140</b>									
Grant * year 1	0.114 *** (0.014)	158.06 ** (72.15)	0.038 ** (0.015)	0.38 *** (0.11)	2.95 ** (1.40)	0.024 (0.016)	0.017 (0.015)	2.24 (3.03)	-2.54 (1.85)
Grant * loan village * year 1	-0.046 ** (0.022)	-42.31 (109.33)	-0.007 (0.022)	-0.08 (0.17)	1.02 (2.03)	0.023 (0.029)	-0.010 (0.023)	-1.72 (5.27)	4.37 * (2.52)
Grant * year 2	0.092 *** (0.015)	270.05 ** (132.50)	0.030 ** (0.013)	0.05 (0.17)	3.89 * (2.12)	0.035 * (0.019)	0.039 ** (0.018)	0.41 (3.64)	-0.76 (1.80)
Grant * loan village * year 2	0.000 (0.023)	-275.21 (177.89)	-0.025 (0.020)	0.35 (0.23)	-1.54 (2.76)	0.034 (0.026)	-0.016 (0.025)	0.07 (5.00)	1.02 (2.72)
Grant + Grant * loan village = 0 (year 1)	0.000	0.161	0.065	0.015	0.007	0.053	0.687	0.903	0.284
Grant + Grant * loan village = 0 (year 2)	0.000	0.965	0.750	0.015	0.182	0.000	0.180	0.887	0.900
N	10846	10793	10848	10748	10434	10727	10727	7500	10752
Mean of control (year 1)	0.780	1237.69	0.828	3.25	43.56	0.636	0.250	71.49	31.56
SD (year 1)	0.414	2096.50	0.377	3.26	36.89	0.481	0.433	81.73	44.79
<b>Panel B. Loan ITT, Average loan size: \$113</b>									
Loan village - year 1	0.010 (0.014)	168.08 * (88.53)	-0.007 (0.023)	0.10 (0.13)	0.20 (2.11)	0.019 (0.024)	-0.011 (0.024)	4.35 (3.95)	-4.78 *** (1.62)
Loan Village - year 2	-0.008 (0.017)	48.33 (111.44)	0.002 (0.015)	0.07 (0.17)	-0.45 (2.49)	0.004 (0.027)	-0.016 (0.026)	3.36 (3.47)	-0.78 (1.81)
N	8634	8634	8634	8566	8291	8533	8533	6050	8539
Mean of control (year 1)	0.777	1341.16	0.833	3.19	44.28	0.635	0.263	69.87	33.26
SD (year 1)	0.417	2479.04	0.373	3.20	38.27	0.482	0.440	81.20	44.98

## Notes

- 1 Rows showing Grant + Grant \* loan village = 0 (year 1) shows the p value of the test of whether the total effect of grants in loan villages is statistically different from zero.
- 2 See the notes of Table 2.1 for details on specifications.

Table 4: Are Returns Predicted by Baseline Characteristics?

	Agricultural Profits			
	(1)	(2)	(3)	(4)
Grant * Year 1	40.25 *** (15.35)	59.12 (41.74)	61.17 (42.66)	69.39 (42.96)
Grant * Loan village * Year 1	-44.02 ** (22.06)	-36.72 * (21.87)	-37.10 * (21.74)	-39.30 * (21.82)
Grant * Year 2	46.48 *** (16.93)	49.91 (40.87)	53.59 (40.93)	39.84 (44.63)
Grant * Loan village * Year 2	-38.52 * (22.93)	-35.37 (23.12)	-36.31 (23.22)	-36.97 (23.74)
Grant * Baseline Social Index * Year 1			-10.77 (11.98)	-10.67 (11.97)
Grant * Baseline Social Index * Year 2			7.08 (13.24)	7.67 (13.31)
Grant * Baseline profits * Year 1		0.02 (0.05)	0.02 (0.05)	0.02 (0.05)
Grant * Baseline profits * Year 2		-0.04 (0.03)	-0.04 (0.03)	-0.04 (0.03)
Grant * Baseline land * Year 1		-11.16 (10.79)	-10.79 (10.77)	-10.81 (10.76)
Grant * Baseline land * Year 2		1.41 (9.71)	1.71 (9.71)	1.84 (9.64)
Grant * Large HH at Baseline* Year 1		96.07 ** (41.81)	94.21 ** (41.80)	93.68 ** (41.95)
Grant * Large HH at Baseline * Year 2		78.35 * (42.51)	76.61 * (42.11)	74.70 * (42.12)
Grant * Risk Averse at Baseline* Year 1				-13.23 (19.95)
Grant * Risk Averse at Baseline * Year 2				25.70 (26.48)
Grant + Grant * loan village = 0 (Year 1)	0.812	0.580	0.565	0.477
Grant + Grant * loan village = 0 (Year 2)	0.608	0.726	0.675	0.946
N	10912	10910	10907	10883
Additional HH structure controls interacted with grant & year	No	Yes	Yes	Yes
HH decision-making/community action interacted with grant & year	No	No	Yes	Yes
Mean of Baseline profits		400.17		
SD of Baseline profits		481.17		
Mean of Baseline land		2.11		
SD of Baseline land		2.53		

## Notes

- 1 Rows showing Grant + Grant \* loan village = 0 (Year 1) shows the p value of the test of whether the total effect of grants in loan villages is statistically different from zero.
- 2 See the notes of Table 2.1 for details on specification.
- 3 Risk averse is an indicator for the household choosing the safe lottery, which about half the sample selected. Large household is 6 or more adults in the household.
- 4 Other household structure controls include: an indicator for the presence of an extended family and the number of children in the household.

Table 5: Peer vs Self-selection

	Agricultural Profits				
	(1)	(2)	(3)	(4)	(5)
Grant * Year 1	39.80 **	56.24	60.68	68.92	43.37
	(15.35)	(42.41)	(42.61)	(42.91)	(46.61)
Grant * Loan village * Year 1	-42.82 *	-36.04	-35.91	-38.12 *	18.43
	(22.59)	(22.44)	(22.24)	(22.32)	(29.45)
Grant * Year 2	47.14 ***	50.74	53.27	38.65	32.91
	(16.89)	(41.01)	(40.71)	(44.44)	(44.98)
Grant * Loan village * Year 2	-39.90 *	-36.98	-37.74	-38.30	-28.93
	(23.01)	(23.26)	(23.20)	(23.70)	(23.77)
Grant * Baseline Social Index * Year 1	-15.36	-14.96	-16.93	-16.74	-17.18
	(14.59)	(14.76)	(15.08)	(15.00)	(14.96)
Grant * Baseline Social Index * Loan village * Year 1	16.43	11.80	13.76	13.47	14.52
	(22.02)	(21.69)	(21.87)	(21.81)	(21.74)
Grant * Baseline Social Index * Year 2	16.82	15.64	18.22	18.99	18.66
	(13.54)	(13.52)	(14.60)	(14.68)	(14.68)
Grant * Baseline Social Index * Loan village * Year 2	-30.04	-31.52	-28.90	-29.32	-28.62
	(21.97)	(22.20)	(22.36)	(22.38)	(22.49)
Grant * Baseline profits * Year 1		0.02	0.02	0.02	0.05
		(0.05)	(0.05)	(0.05)	(0.07)
Grant * Baseline profits * Loan village * Year 1					-0.14 **
					(0.07)
Grant * Baseline profits * Year 2		-0.04	-0.04	-0.04	-0.03
		(0.03)	(0.03)	(0.03)	(0.04)
Grant * Baseline profits * Loan Village * Year 2					-0.02
					(0.05)
Grant * Baseline land * Year 1		-10.88	-10.79	-10.81	-3.90
		(10.80)	(10.78)	(10.76)	(10.59)
Grant * Baseline land * Year 2		1.08	1.49	1.62	2.37
		(9.76)	(9.71)	(9.64)	(10.11)
Grant * Large HH at Baseline* Year 1		96.55 **	93.83 **	93.30 **	90.63 **
		(41.78)	(41.78)	(41.94)	(42.55)
Grant * Large HH at Baseline * Year 2		78.64 *	76.78 *	74.76 *	73.45 *
		(42.46)	(42.08)	(42.08)	(41.92)
Grant * Risk Averse at Baseline* Year 1				-13.23	-11.44
				(20.11)	(19.94)
Grant * Risk Averse at Baseline * Year 2				26.95	27.03
				(26.55)	(26.54)
Grant + Grant * loan village = 0 (Year 1)	0.856	0.627	0.555	0.468	0.146
Grant + Grant * loan village = 0 (Year 2)	0.644	0.744	0.706	0.993	0.925
N	10910	10908	10907	10883	10883
Additional HH structure controls interacted with grant & year	No	Yes	Yes	Yes	Yes
HH decision-making/community action interacted with grant & year	No	No	Yes	Yes	Yes
Mean of Baseline profits		400.17			
SD of Baseline profits		481.17			
Mean of Baseline land		2.11			
SD of Baseline land		2.53			

## Notes

- 1 Rows showing Grant + Grant \* loan village = 0 (Year 1) shows the p value of the test of whether the total effect of grants in loan villages is statistically different from zero.
- 2 See the notes of Table 2.1 for details on specification.
- 3 All columns also include Baseline Social Integration \* Loan village \* year 1 and Baseline Social Integration \* Loan village \* year 2 controls. Column (5) additionally includes Baseline profits\* Loan village \* year 1 and Baseline profits \* Loan village \* year 2 controls.
- 4 Risk averse is an indicator for the household choosing the safe lottery, which about half the sample selected. Large household is 6 or more adults in the household.
- 5 Other household structure controls include: an indicator for the presence of an extended family and the number of children in the household.

Figure 1: Experimental Design

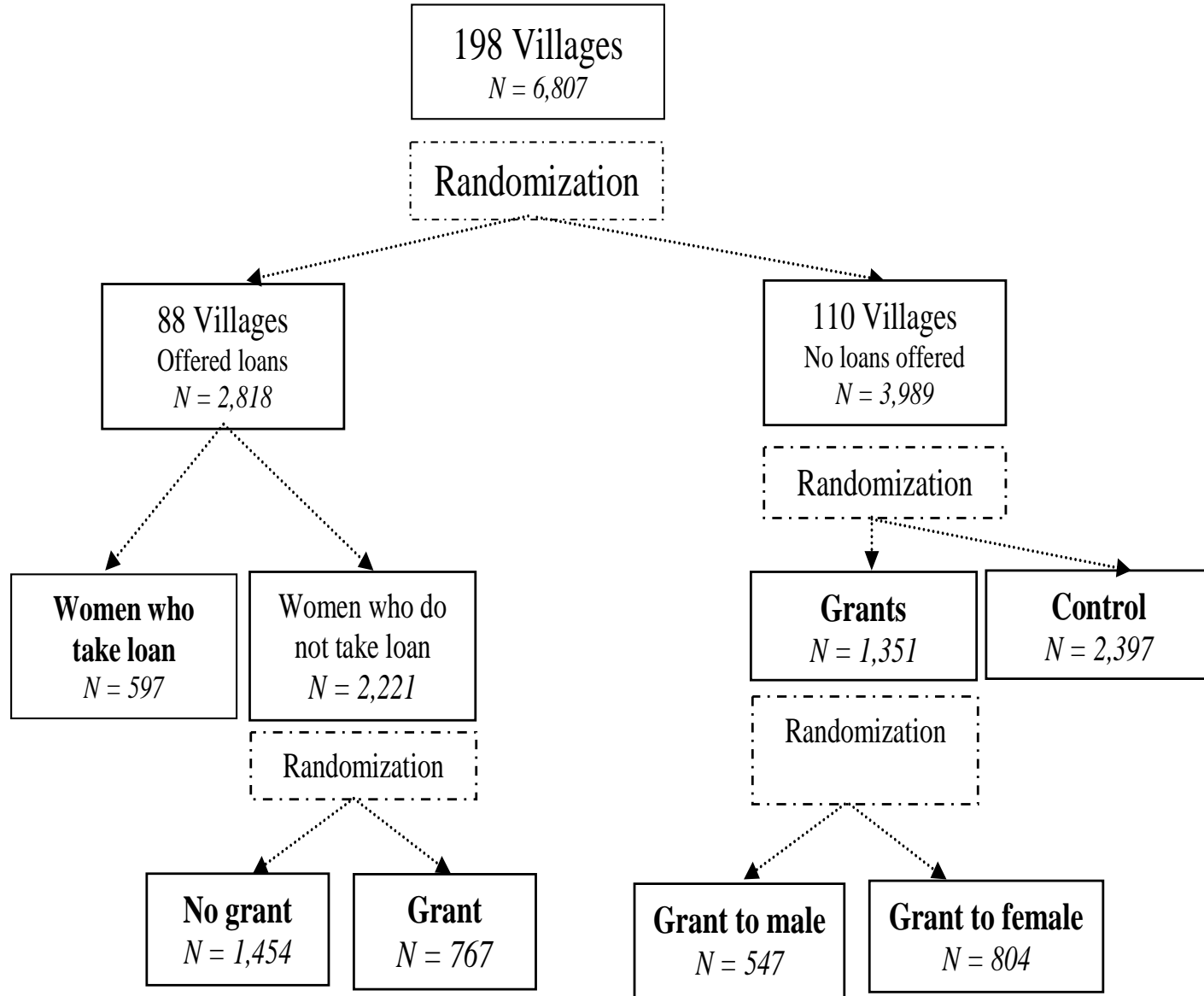
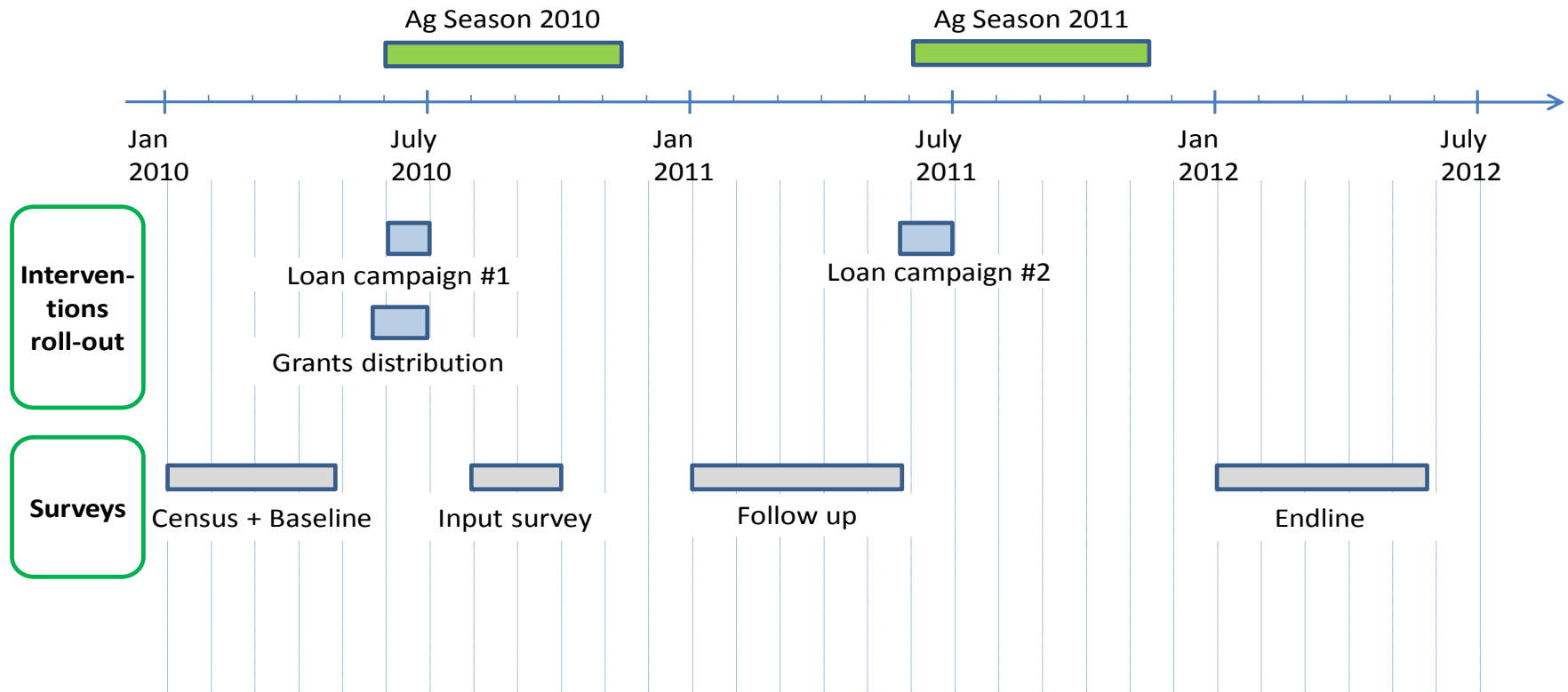


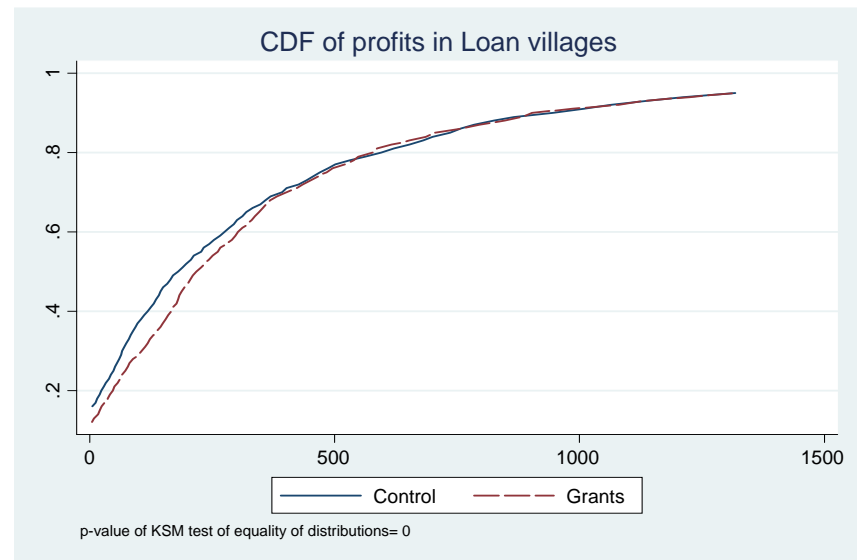
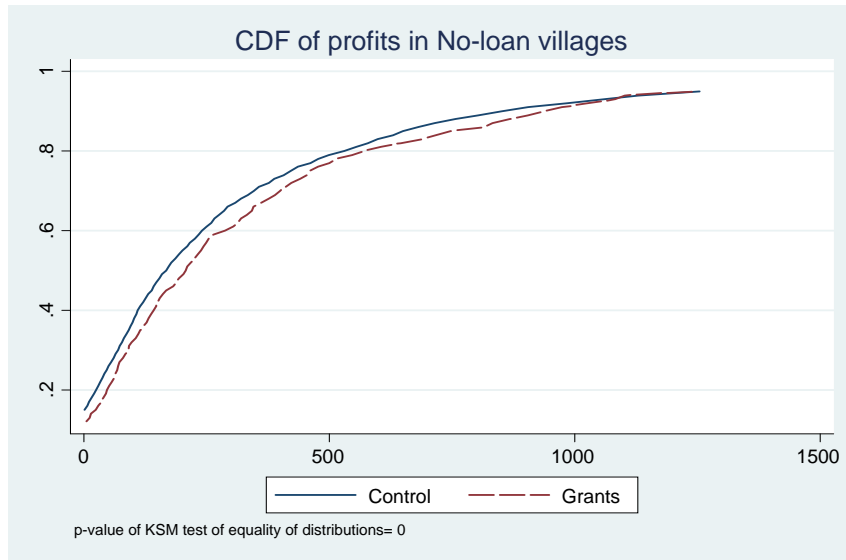
Figure 2: Timeline of the study



Notes

- 1 Grant distribution, across all villages, spans a longer time than loan distribution since grants distribution started in no-loan villages, followed by loan disbursement in loan villages, then grants in loan and some no-loan villages.

Figure 3: CDF of profits





Appendix Table 1: Balance check

	Loan vs no-loan villages				Grants vs no-grants in no-loan villages				Grants vs no-grants in loan villages			
	Mean of control group	Difference between T and C	p-value	N	Mean of control group	Difference between T and C	p-value	N	Mean of control group	Difference between T and C	p-value	N
Household size	7.41	0.03	0.76	6,828	7.43	-0.06	0.62	3,151	7.37	-0.05	0.75	2,415
Land	1.92	0.22	0.03	6,856	1.92	0.04	0.68	3,174	2.09	-0.00	0.96	2,422
Days of family labor	139.41	-0.13	0.98	6,858	139.61	2.91	0.60	3,165	133.69	4.94	0.29	2,426
Days of hired labor	11	1.02	0.32	6,856	10	0.08	0.91	3,170	11	-0.56	0.45	2,419
Input expenses	126.95	17.68	0.13	6,856	127.49	9.80	0.25	3,172	138.55	0.55	0.95	2,422
Output	523.02	36.67	0.24	6,856	523.74	5.07	0.84	3,176	537.61	11.06	0.66	2,415
Livestock value	1,520.29	-120.52	0.28	6,924	1,515.83	2.63	0.98	3,199	1,389.71	-36.17	0.79	2,448
Has a Business	0.54	0.01	0.67	6,924	0.53	0.02	0.35	3,200	0.54	0.01	0.61	2,447
Monthly non-food expenses	39.48	0.18	0.92	6,568	39.75	-0.83	0.52	3,041	38.82	0.58	0.68	2,322
Male Age	46.57	0.19	0.66	6,427	46.67	-0.35	0.50	2,947	45.93	0.53	0.31	2,272
Male is Illiterate	0.77	-0.01	0.45	6,562	0.78	-0.00	0.82	3,015	0.77	0.01	0.58	2,321
F- test for joint significance				0.26				0.91				0.67

Appendix Table 2: Attrition

	Loan vs no-loan villages				Grants vs no-grants in no-loan villages				Grants vs no-grants in loan villages			
	Year 1		Year 2		Year 1		Year 2		Year 1		Year 2	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
Treatment	0.0002 (0.0032)	-0.0073 (0.0117)	0.0075 (0.0056)	0.0058 (0.0168)	0.0062 (0.0051)	0.0166 (0.0198)	-0.0004 (0.0046)	0.0123 (0.0220)	-0.0001 (0.0043)	0.0056 (0.0213)	-0.0036 (0.0059)	-0.0020 (0.0234)
Interaction of treatment and:				-0.0010				-0.0001				0.0022
Household size		-0.0002 (0.0009)		(0.0010) -0.0021		-0.0002 (0.0019)		(0.0013) 0.0056		-0.0014 (0.0016)		(0.0022) 0.0015
Land		0.0003 (0.0026)		(0.0035) -0.0005		0.0009 (0.0046)		(0.0057) -0.0008		0.0015 (0.0043)		(0.0045) -0.0016 *
Days of family labor <sup>†</sup>		0.0003 (0.0004)		(0.0005) -0.0024		-0.0008 (0.0006)		(0.0005) 0.0050		-0.0012 (0.0009)		(0.0008) -0.0018
Input expenses *		0.0007 (0.0027)		(0.0033) 0.0041 *		0.0029 (0.0041)		(0.0042) -0.0017		0.0027 (0.0065)		(0.0064) -0.0018
Output *		0.0003 (0.0010)		(0.0022) -0.0002		-0.0007 (0.0016)		(0.0016) -0.0001		-0.0008 (0.0021)		(0.0028) -0.0001
Livestock value *		-0.0001 (0.0001)		(0.0002) 0.0227 ***		0.0001 (0.0002)		(0.0002) -0.0009		-0.0001 (0.0002)		(0.0003) 0.0238 *
Has a small business		0.0133 *** (0.0050)		(0.0066) -0.0001		0.0080 (0.0119)		(0.0099) 0.0000		0.0129 (0.0106)		(0.0125) 0.0001
Monthly non-food exp		-0.0002 * (0.0001)		(0.0001) -0.0068		-0.0001 (0.0001)		(0.0001) -0.0058		0.0003 (0.0002)		(0.0002) -0.0054
Household head is illiterate		0.0014 (0.0095)		(0.0109)		0.0021 (0.0151)		(0.0165)		-0.0031 * (0.0195)		(0.0205)
Number of observations	6926	6022	6926	6022	3201	2779	3201	2779	2448	2118	2448	2118
Mean attrition control	0.013		0.013		0.012		0.012		0.015		0.015	
F- test for joint significance of coefficients of treatment and interaction terms		0.08		0.16		0.60		0.62		0.20		0.17

## Notes

\* Variables divided by 100 for ease of exposition.

† Variable divided by 10 for ease of exposition.

Table A3: Timing robustness (No-loan villages)

	Index			Land Size		
	(1)	(2)	(3)	(4)	(5)	(6)
Date (linear)	0.00094 (0.004)	0.00290 (0.008)		0.002 (0.011)	0.005 (0.023)	
Date squared		-0.00007 (0.000)			-0.00011 (0.001)	
1 if before June 1st			-0.045 (0.140)			-0.176 (0.407)
Revisit to Village	-0.022 (0.106)	-0.007 (0.119)	-0.034 (0.121)	0.124 (0.307)	0.147 (0.344)	0.051 (0.351)
Observations	787	787	787	774	774	774
Fixed effects	None	None	None	None	None	None

## Notes

- 1 Index includes: land area, number of family labor days, number of hired labor days, an indicator for whether fertilizer was used, value of fertilizer expenses, value of other chemical expenses, value of all input expenses, value of harvest, and profits.
- 2 Sample includes only grant recipients in no-loan villages.

Appendix Table 4: Additional Outcomes

	Business Profits: 12 months		Intra HH Decision- making Index	Community Action Index	Social Capital Index
	(1)		(2)	(3)	(4)
<b>Panel A. Grant recipients vs control</b>					
Grant - year 1	21.49 (13.75)		-0.0004 (0.042)	0.067 (0.043)	0.031 (0.039)
Grant * loan village - year 1	-28.87 (17.35)	*	0.076 (0.057)	0.009 (0.059)	0.070 (0.051)
Grant - year 2	42.38 (18.53)	**	0.059 (0.039)	0.021 (0.045)	0.091 (0.034)
Grant * loan village - year 2	-18.88 (27.01)		0.007 (0.057)	0.109 (0.063)	0.017 (0.050)
Grant + Grant * loan village = 0 (year 1)	0.486		0.048	0.064	0.002
Grant + Grant * loan village = 0 (year 2)	0.233		0.113	0.004	0.004
N	10740		9942	9985	9813
Mean of control (year 1)	224.57		0.012	-0.027	-0.091
SD (year 1)	366.80		0.985	0.980	0.936
<b>Panel B. Loan villages vs control</b>					
Loan village - year 1	2.45 (19.92)		0.000 (0.043)	0.058 (0.053)	-0.001 (0.049)
Loan Village - year 2	22.46 (31.37)		0.039 (0.053)	0.065 (0.048)	0.042 (0.042)
N	8594		7900	7934	7811
Mean of control (year 1)	230.83		0.035	-0.024	-0.060
SD (year 1)	371.64		0.958	0.983	0.938

## Notes

- 1 Rows showing Grant + Grant \* loan village = 0 (year 1) shows the p value of the test of whether the total effect of grants in loan villages is statistically different from zero.
- 2 See the notes of Table 2.1 for details on specification.